



WXIN-TV
6910 Network Pl.
Indianapolis, IN 46278
(317) 632-5900

CONTRACT

<u>Contract / Revision</u> 379791 /		<u>Alt Order #</u> 06277820
<u>Product</u> DONNELLY US SENATE		
<u>Contract Dates</u> 08/15/12 - 08/20/12		<u>Estimate #</u> 2204
<u>Advertiser</u> Joe Donnelly for Senate		<u>Original Date / Revision</u> 08/14/12 / 08/14/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WXIN	<u>Account Executive</u> Jim Quinn	<u>Sales Office</u> Telerep Philade
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 299	<u>Product Code</u> 301
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Buying Time, LLC
 650 Massachusetts Ave NW
 Suite 210
 Washington, DC 20001

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	59	08/17/12	08/17/12	FOX 59 News at 4am	4a-430a		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	----1--				1	\$20.00			
N 2	59	08/17/12	08/17/12	FOX News First at Four	4p-5p		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	----1--				1	\$285.00			
N 3	59	08/20/12	08/20/12	FOX 59 News at 4am	4a-430a		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	1-----				1	\$20.00			
N 4	59	08/20/12	08/20/12	FOX 59 News at 4am	430a-5a		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	1-----				1	\$20.00			
N 5	59	08/20/12	08/20/12	FOX 59 Morning News 7a-9a	7a-9a		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	1-----				1	\$600.00			
N 6	59	08/19/12	08/19/12	FOX News Sunday	10a-11a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----1				1	\$225.00			
N 7	59	08/16/12	08/16/12	FOX 59 News at 4am	4a-430a		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	---1---				1	\$20.00			
N 8	59	08/16/12	08/16/12	FOX 59 News at 4am	430a-5a		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	---1---				1	\$20.00			
N 9	59	08/16/12	08/16/12	FOX 59 Morning News 7a-9a	7a-9a		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	---1---				1	\$600.00			
N 10	59	08/15/12	08/15/12	FOX 59 News at 4am	4a-430a		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--1----				1	\$20.00			
N 11	59	08/15/12	08/15/12	FOX News First at Four	4p-5p		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--1----				1	\$285.00			
N 12	59	08/15/12	08/15/12	FOX 59 News at 4am	430a-5a		:30			NM	1	\$20.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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379791 /	06277820

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/15/12 - 08/20/12	DONNELLY US SENATE	2204

<u>Advertiser</u>	<u>Original Date / Revision</u>
Joe Donnelly for Senate	08/14/12 / 08/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Week:		08/13/12	08/19/12	--1----				1	\$20.00			
Totals											12	\$2,135.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/20/12	12	\$2,135.00	\$1,814.75
Totals	12	\$2,135.00	\$1,814.75

Signature: _____ **Date:** _____

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